The Pecha Kucha Phenomenon – How it can Help Your Students

(pronunciation: http://www.forvo.com/word/pecha_kucha/)

Pecha Kucha (20X20)
www.pecha-kucha.org

- Originated in Japan – designed as venue for architects and designers to exchange ideas
- Now a world-wide phenomenon. See web site for local Pecha Kucha nights. (similar to open mic nights)

Format
- 20 slides
- 20 seconds per slide
- 6 min. 40 seconds total
- Automatically advanced
- No text on the slides
- Presenter uses few or no notes

Pecha Kucha evolved into other formats, such as Ignite Talks

Ignite (15X20)
http://ignite.oreilly.com/
http://igniteshow.com/

Format
- 20 slides
- 15 seconds per slide
- 15 minutes total
- Automatically advanced
- Little text on slides (no bullet points)
- Presenter uses few or no notes

Why is this a good idea?
- No bullet points on the slides. Students may not just stand and read bullet points to present.
- Little or no text. Images, particularly complex images take several seconds for viewers to process completely. Text distracts from this processing.
- Designed to inspire. Students should feel a keen interest in the subject in order to inspire others.
- Most importantly … Because of the design, students must have real ownership of the material in order to present in this way.

Resources
(Note: These are intended for presenters at Pecha Kucha nights, but most are applicable to classroom presentations)
Prezi.com – Alternative to PowerPoint
Rubric maker - http://rubistar.4teachers.org/ - Create your own Pecha Kucha rubric
How to Set PowerPoint for Pecha Kucha

1) Pull down the Slide Show menu and click on Slide Transition

2) Under Advance Slide uncheck the box that says On mouse click.

3) Check the box that says Automatically after

4) Change the time to 15 or 20 seconds (depending on your assignment)

5) Click Apply to All Slides